DRAFT Owner Engagement Committee meeting notes

9.23.2020

Present: Cheyne, Julia, Maxine, Priscilla W., Priscilla S., Greg, Linda, Jessie, Chloe (Board Admin)

Not Present: None

Committee Member Ideas & Observations

The committee did not have any items to share.

Notes Review and Action Items:

The committee did not have any edits to make to the minutes. The committee discussed August action items and status of completion.

Board Webpage Review Update:

Chloe provided an update on updates made to the Co-op website as per the committee's suggestions.

The committee suggested moving information on the Annual Meeting on the front page of the website and clarifying the invitation to Owners for this virtual meeting. The committee recommended adding the Annual Meeting information to a slider at the top of the homepage.

Annual Meeting Update:

Cheyne gave a brief overview of plans for the Annual Meeting. It will be held at 5:30 on October 5 to immediately precede the Board meeting.

Co-op Month:

The committee discussed creating a bingo card activity based on cooperative values for Co-op Month.

Potential topics include:
Attend Annual Meeting
Email questions or suggestions to the Board
  FIll out a comment card
Pay $10 towards your Member-Owner share
Pay the rest of your $150 Member-Owner share (check off 3 more boxes!)
Attend October Board meeting
Check out Co-op Month (with link https://www.coopmonth.coop/about)
Check out the benefits of Owner Patronage (with link)
Open an account with a Credit Union (check off 2 more boxes!)
  Buy Grocery Story by Jon Steinem
Give a shout out to other local cooperatives
Learn about the Pullman Good Food Co-op (include link)

Eat a Co-op cookie
Reward for buying a local item (receive a free cookie, or check more boxes off)
Comment on FB/Insta/write a comment about what you love about the Co-op
Sign up a friend/gift a membership to a friend
Buy a local vegetable
Wear a Co-op Halloween Costume
Read the co-op e-newsletter
Carve a pumpkin with a Co-op theme and share a photo on social media

Action: Chloe will send the compiled list of ideas and suggestions to the committee by email tonight (9/23).

Action: Chloe will send a first draft of the bingo card to the committee for review by lunch tomorrow (9/24).

Schedule next committee meeting:
Wednesday, October 28, at 5 p.m.

Committee Action Items: September 2020:

DONE:

✓Chloe will work with Marketing to add a newsletter signup link to the Board's section of the website.