

Key Service Level Updates- July 2, 2023

Natural



Below is a list of the most challenged brands based on the 4 week average outbound service level. Expected recovery guidance and replacement options have been provided.

Category	Brand	Expected Recovery	4 Week Average Outbound Service Level	Replacement Options
ASIAN	HUY FONG	TBD	0%	YELLOWBIRD
				TRUFF
BABY AND TODDLER FOOD & INFANT FORMULA	EARTH'S BEST	September 2023	44%	KABRITA
				HOLLE
COLLAGEN	VITAL PROTEINS	August 2023	74%	BULLETPROOF
FEMININE CARE	SEVENTH GENERATION	July 2023	80%	ECO BY NATY
				ORGANYC
MEAT RETAIL PACKAGE	APPLEGATE FARMS	August 2023	83%	ORGANIC PRAIRIE
MILK	LIVING HARVEST	TBD	1%	PACIFIC FOODS
PET FOOD & TREATS	CASTOR & POLLUX : DOG FOOD AND TREATS	July 2023	64%	NEWMAN'S OWN ORGANICS
				INABA
SALTY SNACKS: RTE (MULTI SERVE & MULTIPACK)	DANG	July 2023	22%	BARE FRUIT
				HEALTHY CRUNCH

Key Service Level Updates- July 2, 2023

Natural



Below is a list of the most challenged brands based on the 4 week average outbound service level. Expected recovery guidance and replacement options have been provided.

Category	Brand	Expected Recovery	4 Week Average Outbound Service Level	Replacement Options
VITAMINS	MARY RUTH'S	July 2023	43%	NATURE'S WAY
CEREAL: READY TO EAT	NATURES PATH	July 2023	85%	PURELY ELIZABETH
				ARROWHEAD MILLS
PROTEIN AND MEAL REPLACEMENT	TRUVANI	July 2023	54%	ANCIENT NUTRITION
	ORGAIN	July 2023	69%	GARDEN OF LIFE
TEX MEX	FRONTERA FOODS	September 2023	26%	LA VICTORIA
CONVENIENT BREAKFAST	BOBO'S OAT BARS	August 2023	32%	BEARED BROTHERS
BEVERAGES: SOFT DRINKS AND MIXERS	ZEVIA	August 2023	55%	BUBBLY
	VIRGIL'S	July 2023	34%	OLIPOP
SINGLE-SERVE BARS AND SNACKS	RX BAR	July 2023	60%	CLIF BAR
	GARDEN OF LIFE	July 2023	49%	BAREBELLS
SUGAR AND SWEET BAKING	KINNIKINNICK	July 2023	61%	ENJOY LIFE
COMMERCIAL BREAD	SCHAR	July 2023	53%	CANYON BAKEHOUSE
	DAVES KILLER BREAD	July 2023	33%	

Key Service Level Updates- July 2, 2023

Natural



Below is a list of the most challenged brands based on the 4 week average outbound service level. Expected recovery guidance and replacement options have been provided.

Category	Brand	Expected Recovery	4 Week Average Outbound Service Level	Replacement Options
CANDY: SPECIALTY	YUMEARTH	August 2023	40%	BLACK FOREST
COOKIES	ENJOY LIFE	July 2023	44%	KIND
BATH AND SHOWER	ALAFFIA	August 2023	33%	EO PRODUCTS
YOGURT	WALLABY ORGANIC	July 2023	67%	CALIFIA FARMS