

Conventional Category Insights

May 2023

Category status based on average outbound service level of overall category :

● 0% - 70% ● 71% - 80% ● 81% - 100%

Category Status	Category	Updates	Expected Recovery to UNFI
●	BABY FORMULA	Enfamil: Formula is on allocation through Fall 2023	Oct-23
		Pediasure: Formula is on allocation through Spring 2023	May-23
		Similac: Formula is on allocation through Fall 2023	Oct-23
●	FROZEN VEGETABLES	Ore Ida: Due to a raw potato shortage, Ore Ida will be on allocation through August until the new crop arrives. Deprioritized four sku's nationally to focus on core business. 10 more items recently removed from allocation. Hash Browns, except patties, have been removed from allocation. Tots continue to be the most constrained.	Sep-23
●	OILS AND SHORTENING	Mazola: Service level challenge not expected	
	SOUP	Maruchan: Service level challenge not expected	
●	CRACKERS	Kellogg: Strong demand caused items to move to allocation, but now in a healthy inventory position.	May-23
	DRY BAKING	Betty Crocker: High National Trend and Inventory were the primary drivers.	May-23
●	REFRIGERATED JUICES/DRINKS	Minute Maid: 59oz Lemonades and Punches on extended allocation due to severe weather impacts to facilities	Jun-23
	SUGAR & SWEET BAKING	Jello: Capacity & material constraints	Jun-23
●	ALTERNATIVE SNACKS	Pringles: On allocation due to potato shortage.	Jun-23
		Planters: Pop & Pour: The Plant received faulty lids from our upstream supplier. The paper-seal that would provide freshness to the end consumer is not able to function. Service level challenge not expected there to the product	TBD
		Orville Redenbacher: Service level challenge not expected	
●	AUTHENTIC HISPANIC	Maseca: Service level challenge not expected	
		Knorr: Service level challenge not expected	
		Café Bustelo: Service level challenge not expected	
●	BOTTLED WATER	Deer Park: Service level challenge not expected	
		Poland: Service level challenge not expected	
		Ice Mountain: Service level challenge not expected	

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●	BUTTER/MARGARINE	Country Crock: Service level challenge not expected	
		I Can't Believe It's Not But: Service level challenge not expected	
		Landolake: Service level challenge not expected	
●	CEREAL-READY TO EAT	Kellogg: Service level challenge not expected	
		Post: Service level challenge not expected	
		Gen Mills: Service level challenge not expected	
●	CHEESE	Philadelphia: Service level challenge not expected	
		Crystal Farms: Service level challenge not expected	
		Kraft: Service level challenge not expected	
●	COFFEE	Max House: Service level challenge not expected	
		Starbucks: Service level challenge not expected	
		Folgers: Service level challenge not expected	
●	CONDIMENTS	Kraft: Service level challenge not expected	
		Heinz: Service level challenge not expected	
		Sweet Baby Ray's: Service level challenge not expected	
●	CONFECTIONS IN AISLE/MULTISERV	M&M Mars: Service level challenge not expected	
		Hershey: Service level challenge not expected	
		Reeses: Service level challenge not expected	
●	CRACKERS	Cheez-It: Service level challenge not expected	
●	DRY BAKING	Pillsbury: Service level challenge not expected	
		Gold Medal: High National Trend and Inventory were the primary drivers.	May-23
●	FROZEN PREPARED FOODS	Stouffers: Service level challenge not expected	

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●	FROZEN PREPARED FOODS	Banquet: Service level challengee not expected	
		Marie Callendar: Service level challengee not expected	
●	FROZEN VEGETABLES	Birdseye: Service level challengee not expected	
		Green Giant: Service level challengee not expected	
●	HOUSEHOLD PAPER	Bounty: No major challenges, continue to work through their latest conversion. Not on allocation for any Bounty items.	May-23
		Scott: Service level challengee not expected	
		Charmin: Service level challengee not expected	
●	ICE CREAM	Breyers: Service level challengee not expected	
		Kemps: Service level challengee not expected	
		Turkey Hill: Service level challengee not expected	
●	MAYONNAISE/SPREADS /SALAD DRESS	Kraft: Service level challengee not expected	
		Hellmanns: Service level challengee not expected	
		Best Food: Service level challengee not expected	
●	MILK	Lactaid: Service level challengee not expected	
		Coffeemate: Service level challengee not expected	
		Silk: Service level challengee not expected	
●	OILS AND SHORTENING	Wesson: Service level challengee not expected	
		Crisco: Service level challengee not expected	
●	PREPARED FOODS GROCERY	Chef Boyardee: Service level challengee not expected	
		Knorr: Service level challengee not expected	
		Kraft: Service level challengee not expected	
●	REFRIGERATED JUICES/DRINKS	Tropicana: Service level challengee not expected	

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	REFRIGERATED JUICES/DRINKS	Simply: Service level challengege not expected	
	SHELF STABLE JUICES/DRINKS	Kool Aid: Service level challengege not expected	
		Ocean Spray: Service level challengege not expected	
		Capri Sun: Service level challengege not expected	
	SOUP	Progresso: Service level challengege not expected	
		Campbells: Service level challengege not expected	
	SUGAR & SWEET BAKING	New: Service level challengege not expected	
		Domino: Service level challengege not expected	
	YOGURT	Dannon: Service level challengege not expected	
		Yoplait: Service level challengege not expected	
		Chobani: Service level challengege not expected	