Owner Engagement Committee meeting notes
March 13, 2017
Present: Laurene Sorensen (BOD Chair), Tim Kohler (BOD), Greg Meyer (Participating Owner), Priscilla Wegars (Participating Owner), Willow Venzke (Admin. Assistant)
Absent: Kurt Obermayr (BOD)
5pm, Laurene's house

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Internal action item:

1. Annual Meeting

- The Annual Meeting will be a "pie party", with pot pies (regular and gluten-free) and sweet pies (regular and gluten free).

Action: Willow will ask if Co-op makes fruit pie ahead of time, would we still need to use 1912 Center's ovens.—*Done.*

Action: Willow to ask Joe whether people can sign up to be owners at the Annual Meeting.—*Done*. No, only members can attend the Annual Meeting.

- Laurene will go through Melinda's reports to get info for her Treasurer's report.
- Co-op logo products will be available for sale.
- Electronic voting on bylaws was recommended, rather than paper ballots. Voting could start during the Annual Meeting.
- Possible raffle items: logo items, cups, t-shirts, local items, honey, coffee.
    - Raffle during changes and at end.

Action: Willow to contact Swallowtail Flowers to order flowers for the Annual Meeting.—*Done*

- Promotion for Annual Meeting:
    - Posters and bag stuffers: Erica to create. Include Annual Meeting and bylaw vote.
    - Bylaw slider on website.
    - Written on receipts
    - Table tents for deli
    - Posters on main doors and on outside doors of bathrooms
    - Facebook event and updates
    - KRFP: Misty to mention during her on-air time
    - Legal notice and press release.

Action: Willow to talk to Marcia Gossard to help writing legal notice and press release.—*Done*

Action: Laurene to write article about Annual Meeting for Community news by March 15th.—*Done*

- Committee discussed possible kids' activities. Misty will decide on the activity and bring all necessary supplies.

Action: Misty and Willow will talk to Nicole to set up volunteers to help with kids' activities, ticketing, set up, and breakdown.—*Done*

Action: Willow to e-mail 1912 Center to increase set-up time.—*Done*

Ongoing action items:

1. Willow to find out from Colette, Laurene, and Melinda what they will be discussing, specifically.
2. Continue to research and brainstorm a list of potential cooperatives in the area to interact with—*in progress*
3. Willow to find out about putting link to Steve Peterson's case study on website when it is completed.

Done:

- ✓ Willow to make changes to committee charter and send to committee again.
- ✓ Willow to contact Hunga Dunga about supplying beer for the Annual Meeting.
- ✓ Willow to find out if there will be paper ballots at checkout for voting on the bylaws, and whether owners can vote at the Customer Service desk. *Owners can vote at the Customer Service desk. There will be no paper ballots.*
- ✓ Willow to find out if Colter's Creek donated the wine last year, and if so, would they be willing to do that again. *They did not remember donating last year, and are not able to donate wine this year.*

*Next meeting, Monday, April 10, 4:30pm*
*Meeting adjourned, 6pm*