



Moscow Food Coop Board of Directors Meeting

April 12, 2006

Attendance

Kim Vincent, Bill Beck, Will Simpson, Phil Ronniger, Kathleen Ryan, Joseph Thompson, Wilkinson, Kenna Eaton

Called to order 6:25PM -- Minutes by Will Simpson

Minutes

April minutes approved.

Orientation

- New members (Kathleen, Joseph, & Donal) were introduced and oriented to the meeting space and procedures.
- Meeting schedule mapped out for the next 4 months
 - May 2nd
 - June 6th
 - July 11th
 - Aug 1st

Committee Structure

- Sustainability
 - Kathleen (Chair)
 - Joe
 - Donal
 - various members

- Membership Outreach
 - Donal (Chair)
 - Kim
 - Kathleen
 - Various members
- Board Development and Recruiting
 - Phil (Chair)
 - Bill
 - Will

Membership Meeting

Phil reported on the Annual Membership Meeting. Several great ideas came out of the event.

- Become more than an organic food store now that “everyone” is selling organic food
- Build an impact and image around sustainability
- Develop educational programs related to healthy eating, organic gardening, sustainable farming
- Build upon and strengthen the role as a cultural place in the community and the warm atmosphere where “hugs & laughter” takes place
- Be welcoming to all, non-polarizing
- Revive “dinner with directors”
- Conduct a member survey
- Expand the size of the Board
- Invite the owner of Tri-State to speak to the Board about maintaining an impact despite increased competition
- Increase/strengthen local and community partnerships
- Develop connections with community organizations e.g. the C. of C, Moscow Civic Association
- Provide special services for those who cannot come themselves to shop or need some assistance
- Resolve the parking situation
- Adopt SMART goals-Specific, Measurable, Attainable, Realistic, Trackable

Discussed the idea of a Meeting Facilitator and Meeting Recorder. Kenna brought up that this has been tried in the past with mixed success. We discussed having a facilitator that would be given a volunteer discount for services. The notion of having a pool of facilitators or students was identified as a problem. This was forwarded to the Board Development and Recruiting for consideration and work.

GM Report (New Format)

Kenna reported

- Kenna gave instructions on understanding the financial reports. She covered the Income Statement, the Balance Sheet and the Management Report. She showed the co-op is still cash poor but we are improving. She is investigating the possibility of reversing the workmen's compensation assessment we had to pay.
- Year to date sale near \$1,000,000.00 !!
- Upcoming promotions.
 - Leave your care @home
 - MAD (June 15th)
 - Growers Market (May 9th)
 - Hot off the Grill (June 6 th)

Board Officers for the 2006/2007 term

President – Kim Vincent

Vice President – Bill Beck

Secretary – Will Simpson

Meeting adjourned at 8:00pm.



Moscow Food Coop Board of Directors Meeting

May 2, 2006

Attendance

Kim Vincent, Bill Beck, Will Simpson, Phil Ronniger, Kathleen Ryan, Joseph Thompson, Donal Wilkinson, Kenna Eaton

Called to order

6:25PM -- Minutes by Will Simpson

Minutes

April minutes approved.

Finance/Management Report Review

Cash is still tight. The Meat Department had cooler problems (some losses covered by warranty, some not) – now fixed. We continue to carry a balance with Mountain People and they are ok with that so far. This summer there will be highway construction disrupting traffic on Washington Street. This will likely compound our usual summer sales slump.

- Upcoming promotions.
 - Hot off the Grill (June 6th)

Meeting Dates

These will remain the same as previously stated.

- July 11th
- Aug 1st

Website Redesign

An ad-hoc committee was formed with the purpose of redesigning the Co-op's web-site – <http://mosocwfood.coop>. Members include Donal and Joseph from the board and Joseph from the staff and Bob Hoffmann.

Membership Outreach Committee

This committee is in the process of designing a member survey. Questions should be sent to Kim designating whether the question is for member or non-member shopper. They will be looking to help develop a better understanding of who our shoppers are.

Board Professional Development Committee

The PDC (Board Professional Development Committee) was authorized to recruit, audition and prepare a facilitator for June 2006 board of directors meeting. It was decided that we would postpone implementing the idea of having a volunteer recorder. This may be revisited in the future.

Policy Adoption

Draft policies were adopted to be revised over the coming year. Policy A1 was tackled at this meeting. This was the maiden voyage for this process. After vigorous discussion, it was decided that ideas for rewriting and reorganizing the policies should be sent to the BPDC for compilation. That committee would synthesize things and bring back to the board a revised policy for adoption. Due to confusion on the secretary's part, only policy A1 was discussed. The schedule for policy review will have to be revised. Next week we will look at policies A2 thru A4.

Meeting adjourned at 8:00pm.