



Conventional Category Insights

June 2023

Category status based on average outbound service level of overall category : ● 0% - 74% ● 75% - 84% ● 85% - 100%

Category Status	Category	Updates	Expected Recovery to UNFI
●	BABY FORMULA	Pediasure: Formula is on allocation	Jun-23
		Enfamil: Formula recall, on allocation	Oct-23
		Similac: Formula recall, increased demand	Oct-23
●	DOG/CAT; FOOD & TREATS	Friskies: Wet Pet - Additional lines will improve output for 2023. Dry Pet - Factory expansion and new factory will improve service level. Significant improvements are expected throughout 2024 with acceptable service level by mid 2025.	2025
		Purina: Wet Pet - Additional lines will improve output for 2023. Dry Pet - Factory expansion and new factory will improve service level. Significant improvements are expected throughout 2024 with acceptable service level by mid 2025.	2025
		Pedigree: Service level challenges not expected	
●	CONFECTIONS IN AISLE/MULTISERV	Hershey: Increased demand is outpacing production	Sep-23
		Dove: Increased demand is outpacing production	TBD
		M&M Mars: Increased demand is outpacing production	TBD
●	FROZEN VEGETABLES	Ore Ida: Due to a raw potato shortage, Ore Ida will be on allocation through August until the new crop arrives. Deprioritized four sku's nationally to focus on core business. Hash Browns, except patties, are no longer on allocation. Tots continue to be the most constrained.	Sep-23
		Birdseye: Service level challenges not expected	
		Green Giant: Service level challenges not expected	
●	HOUSEHOLD PAPER	Scott: Service level challenges not expected	
		Charmin: Service level challenges not expected	
		Bounty: Service level challenges not expected	



Conventional Category Insights

June 2023

Category status based on average outbound service level of overall category : ● 0% - 74% ● 75% - 84% ● 85% - 100%






Category Status	Category	Updates	Expected Recovery to UNFI
	DRY BAKING	Betty Crocker: Service level challenges not expected	
		Dun Hines: Service level challenges not expected	
		Pillsbury: Service level challenges not expected	
	REFRIGERATED JUICES/DRINKS	Tropicana: Service level challenges not expected	
		Minute Maid: Service level challenges not expected	
		Simply: Service level challenges not expected	
	AUTHENTIC HISPANIC	Knorr: Service level challenges not expected	
		Café Bustelo: Service level challenges not expected	
		Maseca: Service level challenges not expected	
	ALTERNATIVE SNACKS	Pringles: Co-packer challenges, component stock	Jun-23
		Planters: Service level challenges not expected	
		Orville Redenbacher: Service level challenges not expected	
	SHELF STABLE JUICES/DRINKS	Kool Aid: Service level challenges not expected	
		Capri Sun: Service level challenges not expected	
		Ocean Spray: Service level challenges not expected	



Conventional Category Insights

June 2023

Category status based on average outbound service level of overall category : ● 0% - 74% ● 75% - 84% ● 85% - 100%

Category Status	Category	Updates		Expected Recovery to UNFI
	CONDIMENTS	Heinz: Service level challenges not expected		
		Kraft: Service level challenges not expected		
		Sweet Baby Rays: Service level challenges not expected		
	SUGAR & SWEET BAKING	C & H: Service level challenges not expected		
		Jello: Materials, ingredient challenges. Cup shortage at supplier due to part breakdown and labor issues. There are no allocations, but have some items deprioritized. We are seeing some spot cuts.		Jun-23
		Kraft: Service level challenges not expected		
	CEREAL-READY TO EAT	Kellogg: Focusing on core sku's, so will be limited runs on certain items		Jun-23
		Gen Mills: Service level challenges not expected		
		Post: Service level challenges not expected		
	FROZEN NOVELTIES	Drumstick: Service level challenges not expected		
		Klondike: Service level challenges not expected		
		Outshine: Service level challenges not expected		
	SOUP	Progresso: Service level challenges not expected		
		Campbells: Service level challenges not expected		
		Maruchan: Service level challenges not expected		



Conventional Category Insights

June 2023

Category status based on average outbound service level of overall category : ● 0% - 74% ● 75% - 84% ● 85% - 100%

Category Status	Category	Updates	Expected Recovery to UNFI
	FROZEN PREPARED FOODS	Banquet: Service level challenges not expected	
		Stouffers: Service level challenges not expected	
		Marie Calendar: Service level challenges not expected	
	ICE CREAM	Kemps: Third party storage facility has system issues. Manual order pick has slowed procedures.	Jun-23
		Turkey Hill: Service level challenges not expected	
		Breyers: Service level challenges not expected	
	OILS AND SHORTENING	Mazola: Service level challenges not expected	
		Crisco: Service level challenges not expected	
		Wesson: Service level challenges not expected	
	MAYONNAISE/SPREADS/SALAD DRESS	Hellmanns: Service level challenges not expected	
		Kraft: Service level challenges not expected	
		Miracle Whip: Service level challenges not expected	
	PREPARED FOODS GROCERY	Knorr: Service level challenges not expected	
		Kraft: Service level challenges not expected	
		Chef Boyardee: Service level challenges not expected	



Conventional Category Insights

June 2023

Category status based on average outbound service level of overall category : ● 0% - 74% ● 75% - 84% ● 85% - 100%

Category Status	Category	Updates	Expected Recovery to UNFI
	BOTTLED WATER	San Pellegrino: Perrier will not be promoted in 2023. Focus will be directed towards San Pellegrino. San Pellegrino outbound service level is healthy.	
		Poland: Service level challenges not expected	
		Deer Park: Service level challenges not expected	
	YOGURT	Yoplait: Service level challenges not expected	
		Dannon: Service level challenges not expected	
		Chobani: Service level challenges not expected	
	COFFEE	Folgers: Service level challenges not expected	
		Starbucks: Service level challenges not expected	
		Max House: Service level challenges not expected	
	CHEESE	Crystal Farms: Service level challenges not expected	
		Kraft: Service level challenges not expected	
		Philadelphia: Service level challenges not expected	
	MILK	Silk: Service level challenges not expected	
		Coffeemate: Service level challenges not expected	
		Lactaid: Service level challenges not expected	