

Natural Category Insights

September 2023

Category status based on average outbound service level of overall category :

● 0% - 74%

● 75% - 84%

● 85% - 100%

Category Status	Category	Updates	Expected Recovery to UNFI
●	BABY AND TODDLER FOOD	Earth's Best: Formula capacity constraint - demand spike outpacing production	December
		Happy Baby: Supplier Production delay's	September
		Serenity Kids: on allocation with their formula	September
●	SALTS AND SPICES	Celtic Sea Salt: Spike in demand; outpacing production	September
		Simply Organic: Service Level Challenges not expected	
		Frontier Natural Products: Service Level Challenges not expected	
●	BEVERAGES: NEW AGE	Steaz: Manufacturing is catching up, PO's ready to ship	September
		Just Ice Tea: Service Level Challenges not expected	
		Poppi: Service Level Challenges not expected	
●	COOKIES	Annie's Homegrown: Annie's Cookie Bites heavy demand - back to school item	September
		Simple Mills: Service Level Challenges not expected	
		Kinnikinnick: supply chain issues	October
●	CEREAL READY TO EAT	Purely Elizabeth: Demand exceeded production estimates, now working through allocations	October
		Nature's Path: Service Level Challenges not expected	
		Cascadian Farm: removing 2 top items from LTOOS (ingredient unavailability)	September

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




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	TEA	Tazo Tea: Delayed production on concentraes due to ingredient issues	October
		Traditional Medicinals: Service Level Challenges not expected	
		Yogi: Service Level Challenges not expected	
	BEVERAGES: SOFT DRINKS AND MIXERS	Zevia: Supplier sourced new copacker which caused production delays.	September
		Fever-Tree: Temporary carrier delays impacting fill rate	September
		Virgil's: Bottle production shortage, will see recovery over the next week	Septmeber
	CANDY: SPECIALTY	Chocolove: Temporary out of stock for seasonal preparation	October
		Justin's: Service Level Challenges not expected	
		Hu: Crackers/Cookies impacting as depleting inventory ahead of manufacturer discontinuation	October
	SUGAR AND SWEET BAKING	Solely: Service Level Challenges not expected	
		Wholesome: Service Level Challenges not expected	
		Natierra: Supplier experiencing severe supply distuption	September
	FROZEN BREAD DOUGH PASTA	Food For Life: Service Level Challenges not expected	
		Canyon Bakehouse: Service Level Challenges not expected	
		Rudi's Organic Bakery: Bagels have been out of stock	September



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●	FROZEN PREPARED FOODS	Amy's: Service Level Challenges not expected	
		Saffron Road: Service Level Challenges not expected	
		Gardein: Service Level Challenges not expected	
●	CONDIMENTS	Bubbies: Service Level Challenges not expected	
		Primal Kitchen: Service Level Challenges not expected	
		Grillo'S Pickles: Service Level Challenges not expected	
●	REFRIGERATED JUICES AND DRINKS	Gts: Service Level Challenges not expected	
		Olipop: Service Level Challenges not expected	
		Health-Ade: Service Level Challenges not expected	
●	DRY BAKING	Bob's Red Mill: Service Level Challenges not expected	
		King Arthur Baking Company: Service Level Challenges not expected	
		Enjoy Life: shutdown bakery production facility	September
●	ALTERNATIVE SALTY SNACKS	Chomps: Service Level Challenges not expected	
		Epic: Production constraints and transportation delays	November
		Lundberg Family Farms: Service Level Challenges not expected	



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●	SALTY SNACKS: RTE (MULTI SERVE & MULTIPACK)	Siete: Service Level Challenges not expected	
		Kettle Brand: Service Level Challenges not expected	
		Lesser Evil: production upgrade currently being assembled	October
●	PEANUT BUTTER AND PRESERVES	Justin's: Service Level Challenges not expected	
		Bonne Maman: Container delays	September
		Santa Cruz Organic: Allocation, Light Roast PB has been discontinued	October
●	DRY RICE BEANS GRAINS	Lundberg Family Farms: Service Level Challenges not expected	
		Bob's Red Mill: Service Level Challenges not expected	
		Near East: Production delays	September
●	NUTRITIONAL CONVENIENCE: SINGLE-SERVE BARS AND SNACKS	Gomacro: Service Level Challenges not expected	
		Clif Bar: Service Level Challenges not expected	
		Rxbar: Production delays	September
●	ASIAN	Gimme Seaweed Snacks: Service Level Challenges not expected	
		San-J: Service Level Challenges not expected	
		Thai Kitchen: Service Level Challenges not expected	



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		Horizon Organic Dairy: Plant changes and manufacturing downtime	September
		Califia Farms: Service Level Challenges not expected	
●	CRACKERS	Simple Mills: Service Level Challenges not expected	
		Annie's Homegrown: Service Level Challenges not expected	
		Mary's Gone Crackers: Service Level Challenges not expected	
●	CHEESE	Good Culture: Service Level Challenges not expected	
		Organic Valley: cheese needs to age	September
		Violife: Service Level Challenges not expected	
●	SOUP	Pacific Foods: Service Level Challenges not expected	
		Kettle And Fire: Service Level Challenges not expected	
		Amy's: Service Level Challenges not expected	
●	YOGURT	Siggi's: Service Level Challenges not expected	
		Stonyfield Organic: Grass fed-very high demand, fruit shortage for pouches	September
		Chobani: Service Level Challenges not expected	